CSIR-Institute of Microbial Technology <u>Sector 39-A, Chandigarh</u> www.imtech.res.in

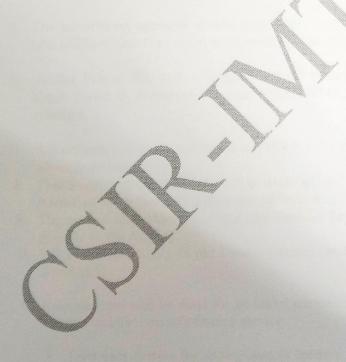
Tender for Empanelment of Advertising Agencies

Advt. No. Z-14013/1/2019-Adm.

Director, CSIR-IMTECH invites offers for Empanelment of Advertising Agencies from interested Advertising Agencies for publishing of the various advertisements on behalf of the Institute on DAVP rates for a period of two years to be reviewed annually. The tenderers to submit tender document in hardcopy only to CSIR-IMTECH, Sector 39A, Chandigarh as per the detailed terms & conditions in the tender document.

• Tender will be received upto 3.00 p.m. on 08.12.2022 and shall be opened on 09.12.2022 at 3.30.p.m.

Administrative Officer



CSIR-INSTITUTE OF MICROBIAL TECHNOLOGY SECTOR-39 A, CHANDIGARH-160036

Advt. No. Z-14013/1/2019-Adm

EMPANELMENT OF ADVERTISING AGENCIES

CSIR-IMTECH invites a tender FOR EMPANELMENT OF ADVERTISING AGENCIES addressed to DIRECTOR, CSIR-IMTECH, SECTOR-39 A, CHANDIGARH:-

- 1. Only those advertising agencies are eligible to apply which are fully INS accredited (enclose copy).
- 2. Experience of handling advertising of Govt. Departments should be minimum of 10 years (enclose copy).
- 3. Advertising agency should have its Local Office at Chandigarh.
- 4. The Advertising agencies should have annual turnover of not less than Rs. 25(Twenty Five) Crore per annum or more for the last three consecutive years.
- 5. The advertising agencies should never have been blacklisted by Centre/State Govt. (An affidavit that firm is not blacklisted may be submitted as per Annexure-I).
- 6. Tender Fee of Rs. 1500/- (Rupees Fifteen Hundred only) in the form of Demand Draft drawn in favour of Director, CSIR-IMTECH payable at Chandigarh is to be attached.
- 7. Advertisements to be published at DAVP rates applicable at the time of release of advertisements.
- 8. That a minimum time of 24 hours in each case for preparation of creative and also for release of advertisement at the national level shall be allowed.
- 9. The cost of any additional input like creative designing, translation etc shall not be payable to the Agency.
- 10. Fill in the particulars as per Format (Annexure-II) along with copies of supporting documents.
- 11. Empanelment will be done for an initial period of 01 year and further extendable for another one year on satisfactory service.
 - Last date & time for submission of tender: 08.12.2022 upto 1500 hrs.
 - Opening of tender: 09.12.2022 at 1530 hrs.

The Director, CSIR-IMTECH reserves the right to reject any or all the offers without any reasons thereof. The decision of the Director, CSIR-IMTECH will be final and binding in this regard.

AFFIDAVIT

I/We (Name)					
Proprietor (strike out word which is not applicable) of the (Firm) do hereby solemnly affirm and declare that					
the individual firm/ company is neither black-listed by the Union or State Government nor any Partner/Shareholder thereof is directly or indirectly connected with or has any subsisting interest in business of my/our firm.					
Address: DEPONENT					
Verification:					
Verified that the contents of above affidavit are true and correct to the best of my knowledge and belief. No part of it is false and nothing has been concealed therein.					
Place: Dated:					
(Note: To be furnished on non-judicial stamp paper duly attested by the Oath Commissioner)					
(Note: To be furnished on non-judicial stamp paper duty attested by the Oath Commissioner)					

FORMAT

FORMAT			
1.	NAME & ADDRESS OF ADVERTISING AGENCY		
2.	GST NUMBER OF AGENCY		
3.	WHETHER FULLY INS ACCREDITED (YES/NO) enclose copy		
4	NUMBER OF BRANCHES IN INDIA WITH COMPLETE ADDRESS		
5.	EXPERIENCE OF GOVT. DEPARTMENTS (enclose copy)		
6.	NUMBER OF BRANCHES IN CHANDIGARH WITH COMPLETE ADDRESS		
7.	TOTAL ANNUAL TURNOVER (Attested copies of ITR for the Financial Year 2016-17, 2017-18, 2018-19 may enclose)		
8.	NUMBER OF CSIR LABORATORIES WORKING WITH AT PRESENT (enclose list)		
9.	HAS YOUR AGENCY EVER BEEN BLACKLISTED (An affidavit may be enclosed)		
10.	WHETHER CAPABLE TO PUBLISH ADVERTISEMENT AT NATIONAL LEVEL (including Employment News)		
11.	TOTAL NUMBER OF EMPLOYEES WORKING AT CHANDIGARH OFFICE		

Signature of Head/Representative of Advertising Agency

DECLARATION

Iabove and also in enclosures submitted is found to be false and debarred from empanelmer	are correct and nothing has or fabricated, this Advertising	aly affirm that the particulars give been concealed. If any informatio agency may be liable to be suspende
and debailed from 1		Signature
		Full Name
		Office Seal